



Work-Based Learning ***Outside the Lines***

Description: *Outside the Lines* is a Work-Based Learning (WBL) opportunity for seniors in the 10 WCS high schools. Students accepted in the *Outside the Lines* program for the 2022-23 year will work with the District Athletic Director (Darrin Joines) and Career and Technical Education Director (Jeremy Qualls). *Outside the Lines* is an opportunity for students to gain experience in athletics “outside” the court or field. The sports and entertainment industry is a growing field with numerous opportunities at the high school, collegiate, and professional levels. *Outside the Lines* is designed for students to gain practical experience through the WCS Sports Conference. Work-Based Learning is a course with limited class time that allows students to be dismissed from school to work at their approved job site. The *Outside the Lines* internship will serve as the WBL job site. As part of WBL requirements, students will work at least five hours per week for each credit earned. This includes working sporting events throughout the district. Students should be enrolled in TV and Film, Marketing, Graphic Design or a related CTE course or have the goal of pursuing a career in at least one of these areas.

Responsibilities: *Outside the Lines* interns will work on the creation of promotional materials and the implementation of WCS Sports Conference events including, but not limited to: Football, Basketball and Spring Media Guides, WCS GameDay, Willco Awards, Postseason Tournaments, and Graphic Design for the WCS Sports Conference website and Twitter feed.

Website: <https://wcssportsconference.com>

Twitter: @wcsCOAthletics

WCS GameDay: <https://www.youtube.com/watch?v=HY-HAtLS-ks>

WILLCO Awards: <https://www.youtube.com/watch?v=BSb6a6xHPi4>

Applications: Students should complete the Google Form and submit a Work-Based Learning application to their counselor. The link and information requested on the Google Form are listed below:

Google Form Link: <https://forms.gle/kTrDNFQb8rJVkiVZ9>

*CTE Courses (if applicable)

*Experience (including broadcasting, graphic design, marketing, etc.)

*Why are you interested in *Outside the Lines*

*Why should you be selected for *Outside the Lines*

Deadline: Complete the Google Form by **March 1**; WBL applications must be completed and turned in to school counselors by **April 15**, this includes securing employment with a supervisor’s signature on the paperwork. Any questions about *Outside the Lines* should be sent to darrin.joines@wcs.edu and jeremy.qualls@wcs.edu.